

Industry encounters in Tampere – 35-year-old Subcontracting goes Globally Local

The leading industry event in Finland and second largest subcontracting industry trade fair in Europe will be organised at Tampere Exhibition and Sports Centre in Finland on 26–28 September 2023. The theme for the 35-year event is topical Globally Local. The trade fair programme will delve into the theme led by top-class experts. Registration is open for visitors, free of charge.

This year's theme for the annual industry festival is a topical Globally Local, as the combination of local expertise and international production is deeply appreciated both domestically and in global trade. Current topics also include the relocation of production back to Finland, global connections, functional logistics and security of supply. Automation, robotics and artificial intelligence will develop industry and reform humans' role in it.

The exhibitor stands for the Subcontracting Trade Fair 2023 are sold out. Registration is now open for visitors, free of charge: <https://www.alihankinta.fi/en/fair-info/admission/>.

International programme views to the future – keynote speaker focuses on AI

The programme of the now 35-year-old Subcontracting Trade Fair is built around the theme Globally Local. The event's main stage, HEAT Stage, offers topics, presentations and discussions on sustainable economy, world politics, competitive edges, design and anticipation, technology and corporate responsibility. On 27 September, one can experience the keynote speech by creative director and author **Henri "Henkka" Hyppönen**: "*What is it to be human in the era of artificial intelligence?*" The speech delves into new ways of approaching the creation of a new world and a new dream team: the human mind and machine.

On the event's opening day, the Finnish Association of Purchasing and Logistics (LOGY) will grant the Main Contractor and Subcontractor of the Year awards and Business Tampere will grant the national Finnish Industrial Achievement of the Year award. A new feature in the event will be the GLO Village in Hall B for encounters between international businesses and local undertakings. The expertise of the GLO Village participants will also be heard on HEAT Stage throughout the three-day event. On Thursday 28 September, organisations and future professionals get to meet each other. On the third event day, the theme panel on future industry professionals will focus on how to ensure continued attraction and a skilled workforce for industry and how cooperation with educational institutions should be developed.

Three theme sponsors for the event

This year, Subcontracting Trade Fair also has the honour of having three theme sponsors to focus on Globally Local, and its subthemes World Domesticated, Unifying Industry and Technically Humane: Executive Vice President of Operations **Manu Skyttä** from Patria, Senior Director of Partners and Business Development **Reijo Kangas** from Business Finland and Business Director **Lari Nurmi**, from Innolink Staff Oy.

The Subcontracting partner company for 2023 is Patria, an international provider of defence, security and aviation lifecycle support services, technology solutions and pilot training. Patria provides its aerospace and military customers with mission capability and fleet availability, continuous performance development as well as selected intelligence, surveillance and management system products and services. Learn more patriagroup.com/.

Tampere Industrial Week culminates in Big Machines at Central Square

Tampere Industrial Week, created by the Subcontracting Trade Fair, will close on 30 September with a heavy machinery exhibition at Tampere Central Square. Big Machines at Central Square (*Isot Koneet Keskustorilla*) is organised in co-operation with the City of Tampere and industrial operators in the Tampere region.

Subcontracting Trade Fair showcases the metal, electronics, plastic and rubber industries, industrial ICT solutions, and design and consulting in these sectors. The event assembles over a thousand exhibitors from several countries and thousands of trade fair visitors every year. Tampere Trade Fairs Group organises this event in collaboration with Technology Industries of Finland, Rubber Manufacturers' Association of Finland, Finnish Association of Purchasing and Logistics LOGY, and Finnish Plastics Industries Federation. The event has been organised in Tampere since 1988.

MORE INFORMATION <https://www.alihankinta.fi/en/>, #Alihankinta #globallylocal

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